48130-1A

OKLAHOMA BUSINESS BULLETIN

CENTER FOR ECONOMIC AND MANAGEMENT RESEARCH
COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

CONGRESSIONAL INFO. SERVICE/SRI
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ISSN 0030-1671

February 1987

VOL. 55, ISSUE 2

SUMMARY OF INDICATORS

Category	11 Mos. '86	11 Mos. '85	Nov. '86	Percentage Change 11 Mos. '86/85	Percentage Change Nov./Oct. '86
Personal Income (Monthly Average)[a]					
Unadjusted ($000,000)	3,391	3,355	3,394	1.1	0.2
Adjusted for CPI ($000,000)	1,033.5	1,042.9	1,026.0	-0.9	0.0
Crude Oil Production (000 bbl)[b]	122,265	132,952	11,664	-8.0	6.8
Industrial Power Sales (000,000 Kwh)[c]	7,405	7,487	650	-1.0	0.2
Total Bank Deposits (Monthly Average) ($000,000)[d]					
Demand	7,368	7,726	7,245	-4.6	0.9
Savings	26,327	27,148	25,424	-3.0	-1.7
Savings and Loan Associations ($000,000)					
Assets	10,042.8	9,722.0	10,018.1	3.3	-0.3
Mortgage Loans Closed	1,301.1	1,178.8	75.2	10.4	-31.9
Employment[a,e]					
Total Labor Force (000)	1,597.2	1,574.4	1,594.1	1.4	-0.2
Total Employment (000)	1,463.9	1,462.3	1,470.4	0.1	0.0
Unemployment Rate (%)	8.3	7.1	7.6	—	—
General Business Index	91.1	93.5	92.6	-2.6	0.1

[a] Includes revisions.
[b] 10 months and October data.
[c] Sales of larger privately owned utility companies.
[d] Total deposits of all depository institutions.
[e] Civilian Labor Force.

RETAIL TRADE IN SELECTED CITIES
($000)

City	Nov. '86 Adjusted	Nov. '86 Unadjusted	Adjusted '86/'85 11 Mos.	Adjusted 1986 Nov./Oct.	City	Nov. '86 Adjusted	Nov. '86 Unadjusted	Adjusted '86/'85 11 Mos.	Adjusted 1986 Nov./Oct.
Ada	15,066	14,899	3.0	5.0	McAlester	10,916	11,087	1.0	4.5
Altus	14,143	14,476	11.1	6.2	Miami	13,559	13,065	30.7	1.9
Alva	4,200	4,135	5.4	4.1	Midwest City	41,435	39,868	4.5	2.5
Anadarko	5,963	5,710	9.3	4.9	Moore	12,098	11,953	3.7	2.8
Ardmore	19,749	19,712	5.2	4.9	Muskogee	28,910	28,954	7.4	5.5
Bartlesville	17,833	17,933	-5.1	3.6	Norman	65,303	65,748	6.2	7.9
Blackwell	3,470	3,543	-1.7	5.7	Oklahoma City	259,584	260,153	-0.5	4.6
Broken Arrow	19,280	18,669	9.5	6.6	Okmulgee	6,322	6,421	10.7	4.9
Chickasha	9,866	10,004	1.6	4.4	Pauls Valley	3,736	3,667	-5.4	3.1
Clinton	6,149	6,417	3.3	6.3	Pawhuska	1,882	1,806	-0.2	2.4
Cushing	6,290	6,087	-1.7	2.7	Ponca City	16,266	16,301	8.6	5.2
Del City	10,280	10,001	2.8	3.6	Poteau	5,230	5,505	7.2	8.8
Duncan	13,621	13,760	2.6	5.0	Sand Springs	8,492	8,203	11.3	7.4
Durant	9,740	9,711	10.1	5.4	Sapulpa	15,036	15,651	1.3	2.7
Edmond	27,025	25,667	9.3	6.3	Seminole	7,626	7,715	33.7	0.7
Elk City	8,231	8,088	3.5	5.7	Shawnee	23,481	23,557	8.1	4.0
El Reno	8,269	8,539	-3.4	1.2	Stillwater	20,885	20,674	1.4	4.0
Guthrie	6,029	5,816	12.6	4.9	Tahlequah	7,922	7,867	0.8	2.6
Guymon	5,254	5,186	5.3	3.4	Tulsa	239,426	243,477	4.6	1.8
Henryetta	5,413	5,182	5.2	4.2	Watonga	1,746	1,724	-3.6	-2.6
Hobart	2,588	2,671	3.5	4.2	Weatherford	6,362	6,378	-9.2	4.3
Holdenville	3,249	3,395	6.7	6.4	Wewoka	1,245	1,250	-1.0	5.8
Hugo	3,446	3,350	11.6	7.7	Woodward	12,307	12,448	2.7	5.8
Idabel	4,073	4,084	-1.5	5.1					
Lawton	44,830	44,488	3.5	-0.5	**Total**	1,083,826	1,084,995	3.6	3.9

RETAIL TRADE IN METRO AREAS AND STATE
($000)

Retail Trade	11 Mos. '86 Adjusted	11 Mos. '85 Adjusted	Nov. '86 Adjusted	Nov. '86 Unadjusted	Percentage Change 11 Mos. '86/'85 Adjusted	Percentage Change Nov./Oct. '86 Adjusted	Percentage Change Nov./Oct. '86 Unadjusted
OKLAHOMA CITY MSA							
Food	2,004,601	1,793,724	187,881	174,355	11.8	1.5	7.9
Apparel	180,183	202,088	15,685	16,652	-10.8	-0.2	5.4
General Merchandise	720,354	818,375	62,489	64,273	-12.0	2.9	12.2
Furniture	213,341	254,017	16,572	16,611	-16.0	-1.6	1.8
Lumber	195,995	188,716	15,729	14,635	3.9	-7.1	-16.0
Auto Dealers	1,638,453	1,338,821	152,850	174,068	22.4	11.2	11.6
Service Stations	196,206	286,476	14,799	14,480	-31.5	-1.1	-7.5
All Other	672,606	669,487	52,732	45,086	0.5	-5.5	-16.5
Total	5,821,739	5,551,704	518,737	520,360	4.9	3.0	5.3
TULSA MSA							
Food	1,234,218	1,116,653	111,579	109,655	10.5	2.5	7.0
Apparel	163,297	185,595	14,528	15,752	-12.0	0.4	14.3
General Merchandise	542,884	652,113	48,918	48,583	-16.8	-2.2	2.3
Furniture	214,322	181,857	19,742	18,418	17.9	-2.8	-10.2
Lumber	175,377	129,284	15,841	13,941	35.7	-2.5	-15.6
Auto Dealers	953,324	778,941	88,939	101,281	22.4	11.2	11.6
Service Stations	161,201	235,370	12,158	11,896	-31.5	-1.1	-7.5
All Other	90,182	100,227	5,774	4,681	-10.0	-31.8	-60.5
Total	3,534,805	3,380,040	317,479	324,207	4.6	2.2	2.5
ENID MSA							
Food	106,660	104,409	9,255	9,145	2.2	3.7	4.7
Apparel	18,092	17,951	1,633	1,570	0.8	-1.1	-1.1
General Merchandise	46,083	51,740	4,089	4,155	-10.9	-3.7	10.3
Furniture	10,819	13,122	1,050	1,024	-17.6	4.7	0.5
Lumber	17,799	13,888	1,629	1,688	28.2	-2.6	-13.5
Auto Dealers	93,765	76,627	8,748	9,962	22.4	11.2	11.6
Service Stations	14,469	21,138	1,092	1,068	-31.5	-1.1	-7.5
All Other	34,603	27,309	3,594	3,595	26.7	-4.1	11.7
Total	342,290	326,184	31,090	32,207	4.9	2.9	6.1
LAWTON MSA							
Food	164,702	153,162	15,156	14,007	7.5	1.3	7.8
Apparel	18,503	20,911	1,603	1,624	-11.5	-2.1	-0.2
General Merchandise	97,505	105,879	9,123	9,371	-7.9	-0.4	8.7
Furniture	27,880	26,194	2,531	2,457	6.4	-0.7	2.9
Lumber	22,374	23,656	1,956	1,881	-5.4	-0.7	-8.5
Auto Dealers	124,974	102,128	11,659	13,277	22.4	11.2	11.6
Service Stations	9,865	14,418	745	729	-31.6	-1.1	-7.5
All Other	41,506	42,235	3,925	3,744	-1.7	-2.2	-6.3
Total	507,309	488,583	46,698	47,090	3.8	2.6	6.2
MUSKOGEE AREA							
Food	131,856	118,737	12,041	11,714	11.0	-2.6	2.2
Apparel	16,859	18,607	1,508	1,376	-9.4	-5.0	-1.6
General Merchandise	36,400	46,131	3,268	3,355	-21.1	1.3	16.6
Furniture	12,874	11,113	1,221	1,170	15.8	1.2	-2.9
Lumber	6,262	5,640	520	508	11.0	-2.1	-15.2
Auto Dealers	78,846	64,425	7,358	8,376	22.4	11.3	11.6
Service Stations	12,675	18,531	954	935	-31.6	-1.0	-7.5
All Other	29,616	20,888	2,933	2,806	41.8	24.9	-3.9
Total	325,388	304,072	29,803	30,240	7.0	3.4	4.4
STATE[a]							
Durable Goods	5,999,065	5,119,550	553,069	598,420	17.2	10.6	7.2
Auto Dealers	4,094,405	3,345,572	381,967	434,990	22.4	11.2	11.6
Accessory Dealers	324,567	351,570	27,997	26,518	-7.7	-0.8	-4.9
Total Automotive	4,418,972	3,697,142	409,964	461,508	19.5	10.3	10.5
Furniture	295,457	313,898	24,684	24,533	-5.9	-1.8	-3.4
Household Appliances	232,480	230,793	20,446	20,582	0.7	-1.2	-0.3
Total Furniture and Appliances	527,937	544,691	45,130	45,115	-3.1	-1.5	-2.0
Lumber and Building Materials	646,955	525,055	56,170	52,572	23.2	-3.9	-14.6
Hardware Stores	63,024	64,122	5,677	5,272	-1.7	-2.1	-4.7
Total Lumber, Building Materials & Hardware	709,979	589,177	61,847	57,844	20.5	-3.8	-13.8
Nondurable Goods	10,644,981	10,102,853	962,867	926,436	5.4	0.4	5.5
Apparel	552,256	579,561	48,248	50,980	-4.7	0.0	7.8
Drug Stores	466,366	381,847	44,529	44,819	22.1	-0.1	0.3
Eating and Drinking Places	1,774,511	1,541,853	167,528	156,702	15.1	1.0	-6.1
Food Group	4,336,346	3,708,237	384,459	353,115	16.9	-2.9	8.9
Service Stations	644,284	940,692	48,578	47,555	-31.5	-1.1	-7.5
General Merchandise Group	2,141,921	2,227,422	195,620	213,351	-3.8	-0.8	14.6
Total Retail Trade	16,644,046	15,222,403	1,515,936	1,524,856	9.3	3.9	6.1

[a]Total includes data for categories not shown in the table.

ENID AND LAWTON MSAs
MUSKOGEE MA

Category	11 Mos. '86	11 Mos. '85	Nov. '86	Percentage Change 11 Mos. '86/'85	Percentage Change Nov./Oct. '86
ENID MSA					
Employment (Number)[a]					
Labor Force	30,950	31,964	30,100	-3.2	-0.8
Total Employment	28,432	29,784	27,805	-4.5	-0.8
Unemployment Rate (%)	8.1	6.8	7.6	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	1,710	5,555	125	-69.2	0.0
Number of Units	23	84	1	-72.6	0.0
Residential—Multi Family					
Dollar Value ($000)	6,000	1,396	0	329.9	—
Number of Units	124	27	0	359.3	—
Nonresidential					
Commercial ($000)	789	3,470	0	-77.3	0.0
Industrial ($000)	1,587	205	0	E	0.0
Institutional ($000)	0	2,650	0	—	0.0
Nonbuilding					
Streets and Highways ($000)	2,958	1,546	2,462	91.3	E
All Other Nonbuilding ($000)	9	80	0	-88.7	0.0
Total Construction ($000)	13,053	14,902	2,587	-12.4	-41.6
LAWTON MSA					
Employment (Number)[a]					
Labor Force	47,232	46,830	47,325	0.9	0.2
Total Employment	44,843	44,500	44,975	0.8	0.4
Unemployment Rate (%)	5.2	5.0	5.0	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	20,128	12,852	1,225	56.6	-27.4
Number of Units	317	220	14	44.1	-53.3
Residential—Multi Family					
Dollar Value ($000)	2,119	3,830	0	-44.7	0.0
Number of Units	78	147	0	-46.9	0.0
Nonresidential					
Commercial ($000)	5,394	4,573	344	17.9	24.6
Industrial ($000)	1,232	0	80	—	81.8
Institutional ($000)	1,638	14,886	0	-89.0	0.0
Nonbuilding					
Streets and Highways ($000)	8,525	5,729	4,476	48.8	142.9
All Other Nonbuilding ($000)	0	0	0	0.0	0.0
Total Construction ($000)	39,035	41,870	6,125	-6.8	59.1
MUSKOGEE MA					
Employment (Number)[a]					
Labor Force	33,264	32,298	33,225	3.0	0.8
Total Empioyment	30,257	29,066	30,400	4.1	0.0
Unemployment Rate (%)	9.1	10.0	8.4	—	—
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	6,036	6,685	415	-9.7	-40.0
Number of Units	88	92	6	-4.3	-40.0
Residential—Multi Family					
Dollar Value ($000)	4,270	3,014	232	41.7	-12.0
Number of Units	99	91	7	8.8	-12.5
Nonresidential					
Commercial ($000)	2,956	3,903	150	-24.3	-77.2
Industrial ($000)	2,368	2,093	0	13.2	—
Institutional ($000)	4,975	2,016	0	146.8	—
Nonbuilding					
Streets and Highways ($000)	319	2,828	0	-88.7	0.0
All Other Nonbuilding ($000)	109	150	0	-27.5	—
Total Construction ($000)	21,033	20,689	797	1.7	-80.8

E = Exceeds 600 percent.

[a]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; United States Department of Commerce, Construction Statistics Division; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director;* Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Brian M. Hickey, Research Assistant.

Printed by University Printing Services. Seven hundred copies were prepared and distributed at a total of $500.00. Cost to the taxpayers of the State of Oklahoma: $312.00. February 1987.

The *Oklahoma Business Bulletin* is published each month by the Center for Economic and Management Research, 307 West Brooks, Room 4, Norman, Oklahoma 73069. February 1987, volume 55, number 2, ISSN 0030-1671. Second class postage paid at Norman, Oklahoma 73070. Subscription price per year is $10.00 Postmaster: Send address changes to the *Oklahoma Business Bulletin*, 307 W. Brooks, Room 4, Norman, Oklahoma 73069. NOTE: Beginning January 1987 articles formerly published in *Review of Regional Economics and Business* will be incorporated into the March and September issues of the *Oklahoma Business Bulletin.*

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OKLAHOMA CITY AND TULSA MSAs

Category	11 Mos. '86	11 Mos. '85	Nov. '86	Percentage Change 11 Mos.'86/'85	Percentage Change Nov./Oct. '86
OKLAHOMA CITY MSA					
Employment (Number)[a]					
Labor Force	514,073	515,382	511,700	-0.3	0.4
Total Employment	478,654	485,218	478,900	-1.4	0.5
Unemployment Rate (%)	6.8	5.8	6.4	—	—
Mortgage Loans Closed ($000,000)[b]	293.9	360.9	18.3	-18.6	-27.1
Bank Deposits ($000,000)[c]					
Demand Deposits	926	1,072	852	-13.6	-6.7
Time and Savings Deposits	2,148	2,632	1,814	-18.4	-15.4
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	171,956	200,672	8,723	-14.3	-39.9
Number of Units	2,866	3,307	144	-13.3	-39.7
Residential—Multi Family					
Dollar Value ($000)	28,441	31,315	0	-9.2	—
Number of Units	980	1,515	0	-35.3	—
Nonresidential					
Commercial ($000)	83,163	139,824	9,318	-40.5	-9.2
Industrial ($000)	6,384	14,816	1,360	-56.9	E
Institutional ($000)	14,775	18,094	700	-18.3	-62.5
Nonbuilding					
Streets and Highways ($000)	44,997	49,985	5,701	-10.0	404.1
All Other Nonbuilding ($000)	4,257	5,560	331	-23.4	-9.7
Total Construction ($000)	353,973	460,266	26,133	-23.1	-11.1
General Business Index	84.5	89.0	82.6	-5.1	1.7
TULSA MSA					
Employment (Number)[a]					
Labor Force	354,527	344,445	356,500	2.9	0.1
Total Employment	324,391	319,473	327,900	1.5	0.5
Unemployment Rate (%)	8.5	7.2	8.0	—	—
Mortgage Loans Closed ($000,000)[b]	277.2	222.5	16.8	24.6	-37.6
Bank Deposits ($000,000)[c]					
Demand Deposits	699	724	704	-3.5	4.5
Time and Savings Deposits	2,018	1,923	2,009	4.9	2.9
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	104,124	111,278	6,168	-6.4	-36.1
Number of Units	1,661	1,900	91	-12.6	-37.2
Residential—Multi Family					
Dollar Value ($000)	32,892	26,382	0	24.7	—
Number of Units	901	862	0	4.5	—
Nonresidential					
Commercial ($000)	49,593	151,514	3,876	-67.3	-50.3
Industrial ($000)	9,900	30,925	172	-68.0	-92.2
Institutional ($000)	24,623	21,576	140	14.1	-97.6
Nonbuilding					
Streets and Highways ($000)	18,490	23,877	0	-22.6	—
All Other Nonbuilding ($000)	5,569	4,596	168	21.2	-69.7
Total Construction ($000)	245,192	370,148	10,524	-33.8	-62.1
General Business Index	85.6	90.3	84.9	-5.2	0.9

E = Exceeds 600 percent.

[a]Includes revisions in some previous months.

[b]By Savings and Loan Associations.

[c]Total deposits in the large commercial banks.

CONSTRUCTION, STATE

Category	11 Mos. '86	11 Mos. '85	Nov. '86	Percentage Change 11 Mos. '86/'85	Percentage Change Nov./Oct. '86
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	332,983	372,290	18,382	-10.6	-37.0
Number of Units	5,393	6,160	285	-12.5	-39.0
Residential—Multi Family					
Dollar Value ($000)	78,684	74,809	429	5.2	-92.6
Number of Units	2,375	3,141	12	-24.4	-89.3
Nonresidential					
Commercial ($000)	162,148	333,114	16,030	-51.3	-21.5
Industrial ($000)	24,264	54,442	2,694	-55.4	-21.8
Institutional ($000)	59,854	64,606	982	-7.4	-89.7
Nonbuilding					
Streets and Highways ($000)	172,895	153,321	32,334	12.8	159.9
All Other Nonbuilding ($000)	11,120	12,177	539	-8.7	-44.7
Total Construction ($000)	841,948	1,064,759	71,390	-20.9	-12.6

[a]Includes revisions.